



# John J Walker

Freelance Designer

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*Jan 2011* **Freelancing**  
*- present* **Senior Designer**

I've been freelancing as a digital designer for the last 18 months. Some of the companies I've worked for include: Ogilvy & Mather, AKQA, BAE systems (Detica) & Chemistry.

**Brocklebank / Penn**  
**Senior Designer**

Produced graphics for Logitech's online campaign called 'Magical Places'. This campaign was used to promote their accessories range for iPad2.

**Detica (BAE systems)**  
**Senior Designer**

I worked on several projects over 2 months. A digital document for TFL which looked into the future development of their digital branding and web presence. Concepts for Eurostar and HSBC. Design development for the BAE systems new website.

**Hyper (Hypernaked)**  
**Senior Designer**

A site redesign for Pedigree. Concepts for Nokia Push.

*2010* **Freelancing**  
**Senior Designer**

AKQA - I worked on designs the new Royal Navy website. Chemistry - I worked on projects for Orange and Tesco. Ogilvy & Mather - I worked on projects for Zurich and Barclays.

*Jan 2007* **Design UK**  
*- Nov 2009* **Senior Designer**

I worked as a Senior Designer for DUK for over two years, producing digital design largely for retail clients including Hobbs, Speedo and NTL Telewest. The main focus of my role was contributing to the design team, client liaison, communicating with account directors and developers.

**Computer Skills**  
**Adobe Creative Suite**

Photoshop  
illustrator  
indesign  
Fireworks

*Good working knowledge*

I have over ten years experience in these packages.

Dreamweaver  
Flash

*Standard working knowledge*

I have a solid understanding in these packages, but I don't use actionscript.

**Interests**

Snowboarding  
Fell Walking  
Cycling  
Photography  
Djing

**References**

**Rupert Dixon**

(Head of Digital Design) Chemistry  
rupert.dixon@chemistrygroup.co.uk

**Dan Harman**

(Senior Designer) Ogilvy & Mather  
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